



Toronto
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School

Privacy Policy for Toronto Imperial School

Last Updated: September, 2024

At **Toronto Imperial School** (TIS), we are committed to respecting your privacy and ensuring the protection of your personal information in accordance with Canadian law, including the Personal Information Protection and Electronic Documents Act (PIPEDA). This Privacy Policy outlines how we collect, use, and safeguard personal information when you interact with our website and services.

1. Collection of Personal Information

We may collect personal data, including but not limited to:

- **Personal Identification Information:** Name, email address, phone number, etc.
- **Usage Data:** IP addresses, browser type, and website usage.
- **Event Participation:** If you register for events (seminars, webinars), we collect your contact information to manage your participation and provide information about related services.
- **Cookies and Tracking Technologies:** For improving user experience and gathering analytics. We ensure transparency about what data is collected and how it's used.

2. How We Use Your Information

We use personal data for purposes such as:





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- Providing our services and improving user experience.
- Communicating with you about events, updates, and other relevant content.
- Understanding user needs to tailor our services.
- Complying with legal requirements.

Marketing Communications: From time to time, we may send you marketing materials. You can opt-out by clicking “unsubscribe” or contacting us directly.

3. Cookies and Web Beacons

Our website uses cookies and web beacons to collect and store data on user behavior and preferences. We also use cookies for functionality (such as event registration) and aggregate traffic analysis.

- **Third-Party Cookies:** We may utilize services like Google Analytics to analyze site usage.
- You can manage cookie preferences through your browser settings. Note that disabling cookies may affect your experience on our site.

4. Sharing of Personal Information

We do not sell or rent your personal information. However, your data may be shared under the following circumstances:

- With trusted service providers for cloud storage, event management, or communication purposes.
- When required by law (court orders, legal proceedings).
- In connection with mergers, acquisitions, or similar business transactions.





We ensure that all third parties handling personal data follow strict confidentiality and security protocols.

5. Your Rights Under PIPEDA

In accordance with Canadian law, you have the right to:

- Access your personal data and request corrections.
- Withdraw consent for the use of your data.
- Request the deletion of your personal data where applicable.
- Opt-out of marketing communications at any time.

To exercise these rights, please contact us at info@torontoimperial.com.

6. International Transfers

Your personal data may be transferred outside Canada for processing or storage, where local privacy laws may differ. We ensure that all data transfers comply with PIPEDA regulations and provide adequate protection for your data.

7. Security of Your Information

We take the security of your personal data seriously and implement physical, technical, and administrative safeguards to protect against unauthorized access, disclosure, or loss. While no system is entirely secure, we continually update our security measures to maintain the privacy of your data.

8. Data Retention

We retain personal data for as long as it is necessary to provide our services or as required by law. Once no





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longer needed, your data will be securely deleted or anonymized.

9. Changes to this Privacy Policy

We may update this Privacy Policy periodically to reflect new practices or legal requirements. Any changes will be posted on this page, and we encourage you to review it regularly.

10. Contact Us

If you have any questions or concerns about how we handle your personal data or if you wish to exercise your rights, please contact us:

Toronto Imperial School

Phone: +1 289 231 9570

Email: info@torontoimperial.com

Address: Regus Yorkville Center, 1235 Bay Street, 5th Floor, Office No. 511, Toronto, Ontario, M5R 3K4, Canada

If you are unsatisfied with our response, you may contact the **Office of the Privacy Commissioner of Canada**.

